

The risks your business faces if you do not protect your intellectual property

Lower interest from investors

Investors discouraged by high risk and limited growth



Competitive disadvantage

Competitors capitalise on your ideas and gain advantage in the market



Impact on revenue

Unauthorised use could impact your ability to monetise your creations



Brand identity threatened

Misuse of your IP damages your brand recognition and your brand reputation



Costly legal disputes

Time-consuming, costly legal battles over ownership



For a more resilient business,
avoid these risks and get started now!

